Newsletter for the Solar Pool Heating Industry

Winter 2005





GOLD MEDAL INSTALLERS

The California market place continues to be a bedrock of sustained growth for the solar pool heating industry. This market has demonstrated a steady increase averaging over 15% growth per year for the last five years. The dealer base continues to match that growth and has provided a year round business for many dealers throughout the region.

There are a number of factors that have contributed to this sustained growth and will insure that it continues into the future. Not the least of these factors on the local level is the effort and excellent service provided by Aquatherm's Master Dealer, Vasco Solar located in Huntington Beach, California.

Maureen and Rick Vasquez and their team work diligently providing excellent service and excellent product installations for their customers. Vasco Solar has been in the solar business for 25 years and they have thousands of solar systems throughout Southern California. Over the years they have received a number of recognitions and awards for their work and their technical expertise from the solar industry and from us at Aquatherm Industries. Business has been so robust that they recently moved into a newer, larger facility to accommodate their growing business needs. With thousands of installations to pick from, we chose a number of Vasco's best solar pool heating systems, all are "Gold Medal" quality.

As you can see from the variety of Vasco's customers and their pool heating applications from residential pools to community pools, like so many of Aquatherm's Master Dealers, they can do it all!

To find out more about the Aquatherm Master Dealer Program or just to inquire about heating your customer's pools using the free from the sun, contact Aquatherm Industries at 1-800-227-7657.